



## **Excellent Opportunity to Advertise Your Company and Services in our Local Community**

**All profits benefit local school activities  
~SPONSOR THE SHOW TODAY~**

It's that time again and this year we are celebrating in a BIG way since it is our 10<sup>th</sup> year. Edmonds Comedy Night would like to offer your business a PRIME opportunity to gain excellent local, community attention and exposure as a supporter of this year's benefit comedy show.

For the tenth consecutive year, Terrace Park School, a public K-6 school in the Edmonds School District is organizing Edmonds Comedy Night, where nationally recognized comics will treat our community to two wonderful nights of comedy. Each year, this event nearly sells out with over 1,400 attendees from the local community. It is definitely a 'can't miss' event!

By purchasing an advertisement through a tax deductible donation to the Terrace Park PTA, your company can be designated as a visible supporter of the Edmonds public schools, education, and this successful event.

*"I've supported this program since 2008 and am always impressed with the exposure we receive. Kermet hosts the show and does a wonderful job recognizing the sponsors. We also love seeing all the posters and marketing pieces with our logos all over town. Thanks for this opportunity!"*  
– Steve's Plumbing.

**5 World renowned professional comedians...**  
**...an audience of over 1,400 local residents.**

Please review the attached details about sponsorship levels and let me know how you would like to participate. You may contact me directly or complete the selection form provided.

**See you at the show!**

Heather Margo  
Edmonds Comedy Night Chair  
Terrace Park PTA  
edmondscomedynight@gmail.com  
425.283.7584

## **About Edmonds Comedy Night**



Event: Edmonds 10<sup>th</sup> Annual Comedy Night  
A live stand-up comedy benefit!

Audience: Local residents from Edmonds, Lynnwood, MLT, Brier and Shoreline (Approximately 1,400 attendees - 2 nights)

Location: Edmonds Center for the Arts

Dates: Friday, February 17 and Saturday, February 18, 2017

Produced by: Kermet Apio, Nationally recognized comic and father of 2 students in the Edmonds School District,  
Terrace Park Elementary School PTA - 501(c)3

### Previous Success:

- 4-5 Nationally recognized comedians have performed each year since 2008.
- Due to the success of the show, a second night was added in 2013, increasing the total number of tickets sold to over 1,400 each of the last 3 years.
- VIP event run before the show with drinks, appetizers and social time with comedians and other VIP attendees.
- Annually, this show raises funds to support basic education programs at Terrace Park and other local schools in the community

*"I have attended this show every year since 2008 and always look forward to seeing which comics Kermet will bring in next. It is great to be able to attend such a fun event and see our wonderful community pull together to support our schools and education."*

**- Parent, Terrace Park School**

### Show Promotion:

- Posters and flyers distributed throughout North King/South Snohomish counties
- Websites: [edmondscomedy.com](http://edmondscomedy.com), ECA Box Office website [ec4arts.org](http://ec4arts.org), Terrace Park PTA & CPA, Edmonds Schools
- 3 banners in prime locations in the Edmonds area for show promotion
- Social media: local blogs, Facebook and Twitter
- PTA partnership sales - ticket promotion throughout Edmonds School district
- Direct mail/e-mail to 800+ past ticketholders through ECA



## **"Adopt-A-Comic" Sponsor - \$750**

*Your business will be highlighted as a corporate presenter for one specific comedian.*

- On-stage comic recognition
- Premium logo placement on posters, flyers, and other print advertising
- Logo and hyperlink placement on event website
- Ad placement in event program - half page
- Sponsor table in theater lobby for preshow and intermission networking
- 2 VIP tickets

## **"Burst out Laughing" Sponsor- \$400**

*Your company will be recognized as a supporter of Edmonds Comedy Night*

- Logo placement on posters and flyers
- Logo placement on event website
- Ad placement in event program - quarter page
- Two regular reserved show tickets
- Upgrade package to include sponsor table in lobby - \$100

## **"Laugh-Out-Loud" Sponsor - \$250**

- Business card sized ad/coupon in Edmonds Comedy Night program

## **"Just for Laughs" Sponsor - \$100**

- Your company logo placed in event program

Deadline for poster placement  
**Monday, November 21, 2016**  
Deadline for placement in program  
**Thursday, January 12, 2017**

For more information or to discuss further sponsorship questions:

Heather Margo  
edmondscomedynight@gmail.com  
425.283.7584



## Become an Edmonds Comedy Night Sponsor Today!

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Best time to contact: \_\_\_\_\_

Sponsorship Level		
Adopt-A-Comic	On-stage recognition, logo placement, half page program ad, 2 VIP tickets	\$750
Burst out Laughing	Logo placement, quarter page program ad, 2 show tickets w/ECA Lobby Sponsor Table	\$400 Add \$100
Laugh Out Loud	Ad/coupon in program	\$250
Just for Laughs	Logo in program	\$100
Additional Tickets	VIP Party and VIP Reserved Seating (Saturday Only)	____ @ \$55
	Regular Reserved Seating (Friday or Saturday)	____ @ \$25
Total:		<input type="text"/>

Make checks payable to **Terrace Park PTA.**  
5409 228<sup>th</sup> St SW Mountlake Terrace, WA 98043

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