



Edmonds 11th Annual Comedy Night

A live stand-up comedy benefit!

Audience: Local residents from Edmonds, Lynnwood, MLT, Brier and Shoreline (Approximately 1,400 attendees - 2 nights)

Location: Edmonds Center for the Arts

Dates: Friday, February 15 and Saturday, February 16, 2019

Produced by: Kermet Apio, Nationally recognized comic and father of 2 students in the Edmonds School District
Terrace Park Elementary School PTA - 501(c)3

5 World renowned professional comedians... **...an audience of over 1,400 local residents.**

- Nationally recognized, award winning comics performed from 2008 – 2018
- Due to the success of the show, a second night was added in 2013, increasing the total number of tickets sold to over 1,400
- Annually, this show raises funds to support basic education programs at Terrace Park and other local schools in the community

"I've supported this program since 2008 and am always impressed with the exposure we receive. Kermet hosts the show and does a wonderful job recognizing the sponsors. We also love seeing all the posters and marketing pieces with our logos all over town. Thanks for this opportunity!"

- Steve's Plumbing.

Promotion

- Posters and flyers distributed throughout North King/South Snohomish counties with YOUR COMPANY LOGO (with \$450 min donation)
- Websites: edmondscomedynight.com, ECA Box Office website ec4arts.org, Schools
- Social media: local blogs, Facebook, Twitter, and MyEdmondsNews.com
- PTA partnership - ticket promotion throughout Edmonds School district
- Direct mail/e-mail to 1600+ past ticketholders through ECA
- YOUR COMPANY LOGO in the show program
- Audience of over 1,400 - mostly local families from Edmonds, Brier, MLT, Lynnwood, and Shoreline - your marketing audience
- Special VIP event run before the show Saturday night with drinks, appetizers and social time with comedians and other VIP attendees.

The comedians will talk about your company during the show!



Edmonds Comedy Night

Advertisement Opportunities

February 15 and 16, 2019

"Adopt-A-Comic" Sponsor - \$600

- On-stage comic recognition
- Premium logo placement on posters, flyers, and all print advertising
- Logo and hyperlink placement on event website
- Ad placement in event program - half page 4.5" wide x 3.5" high
- Sponsor table in theater lobby for preshow and intermission networking
- 2 VIP tickets to show and Saturday pre-show networking

"Burst out Laughing" Sponsor- \$450

- Logo placement on posters and flyers
- Logo placement on event website
- Ad placement in event program - quarter page 4.5" wide x 1.5" high
- Two regular reserved show tickets

"Laugh-Out-Loud" Sponsor - \$250

- Business card sized ad/coupon in Edmonds Comedy Night program

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Checks payable to: Edmonds PTA Council 7.2
PO Box 5538
Lynnwood, WA 98046