



# Edmonds 13<sup>th</sup> Annual Comedy Night

## A live stand-up comedy benefit!

Dates: Friday, February 21 and Saturday, February 22, 2020

Location: Edmonds Center for the Arts

Audience: Local residents from Edmonds, Lynnwood, MLT, Brier and Shoreline communities (Approximately 1,400 attendees over 2 nights)

Produced by: Kermet Apio, Nationally recognized comic; father of two Edmonds students with support from The Parent Leaders for the Edmonds School District | Edmonds PTA Council 7.2

**World renowned professional comedians...**

**...an audience of over 1,400 local residents.**

Associate your company with a night of fun and laughter at the Edmonds Center for the Arts. With a history of 12 years of amazing shows and creative sponsor acknowledgements, you are sure to benefit from sponsoring this event. Since 2013, we have seen two nights of nearly sold-out audiences (over 1,400 local residents). Saturday night even features a special pre-show VIP event to meet the comics and enjoy drinks and appetizers. Pick a sponsorship level and join us to gain exposure for your company and support a fun-clean-humorous night out!

*"I've supported this program since 2008 and am always impressed with the exposure we receive. Kermet hosts the show and does a wonderful job recognizing the sponsors. We also love seeing all the posters and marketing pieces with our logos all over town. Thanks for this opportunity!"*

**– Steve's Plumbing.**

### **Show Promotion includes:**

- Posters and flyers distributed throughout North King/South Snohomish counties with YOUR COMPANY LOGO (with \$500 min donation)
- Your company logo included on our websites: [edmondscomedy.com](http://edmondscomedy.com), ECA Box Office website [ec4arts.org](http://ec4arts.org), Edmonds Schools District
- Social media: local blogs, Facebook, Twitter, and MyEdmondsNews.com
- Promotional partnerships – promoted by all parent leaders groups throughout Edmonds School district (posters and flyers in all schools)
- Direct mail/e-mail to 1600+ past ticketholders through ECA
- YOUR COMPANY LOGO in the show program
- **\$500 sponsorship - the comedians will mention your company during the show!**

Annually, this show raises funds to support parent leader groups throughout the Edmonds School District. Focus is on supplementing parent leadership training, providing opportunities for family engagement, and enhancing educational and after school programs at schools in our community.

**This year is shaping up to be one of the best!**



# Edmonds Comedy Night

## Advertisement Opportunities

February 21 and February 22, 2020

**Adopt-A-Comic Sponsor - \$750**

- On-stage comic recognition (creative mention)
- Premium logo placement on posters, flyers, and all print advertising
- Logo and hyperlink placement on event website
- Ad placement in event program - half page 4.5" wide x 3.5" high
- 2 VIP tickets to show and Saturday VIP event

**Burst out Laughing Sponsor- \$500**

- On-stage comic recognition (Thank you to named sponsors)
- Logo placement on posters and flyers
- Logo and hyperlink placement on event website
- Ad placement in event program - quarter page 4.5" wide x 1.5" high
- Two regular show tickets; Friday or Saturday night show

**Laugh-Out-Loud Sponsor - \$300**

- Business card sized ad/coupon in Edmonds Comedy Night program
- Logo and hyperlink placement on event website
- Two tickets to Friday Night show

**Individual Sponsor - \$150**

- Your Company Name listed in program

<i>Business Name:</i>
<i>Contact Person:</i>
<i>Phone:</i>
<i>Email:</i>

Checks payable to "Edmonds PTA Council 7.2"

PO Box 5538

Lynnwood, WA 98046

Edmonds PTA Council 7.2 is a registered 501(c)3 organization

For questions, contact us at [edmondscomedy night@gmail.com](mailto:edmondscomedy night@gmail.com)